



NUPURA PARULEKAR

Education

2019-23

Unitedworld Institute Of Design , Ahmedabad

2017-19

D.A.V Junior College Mumbai

2005-17

Wamanrao Muranjan High School

Experience

2024-25 (Art Director/Designer)

Reliance Jio Infocomm Limited

- Created festive ads, retail packaging and Jio Internal Tournament campaign
- Designed premium packaging for corporate events.

2023-24 (Freelance Visual Designer)

AutoPack.co

- Designed stationery, packaging, and brand visuals for vibrant product lines
- Aligned design language with brand vision, ensuring cohesive communication

2023 Internship

TMB Design Studio

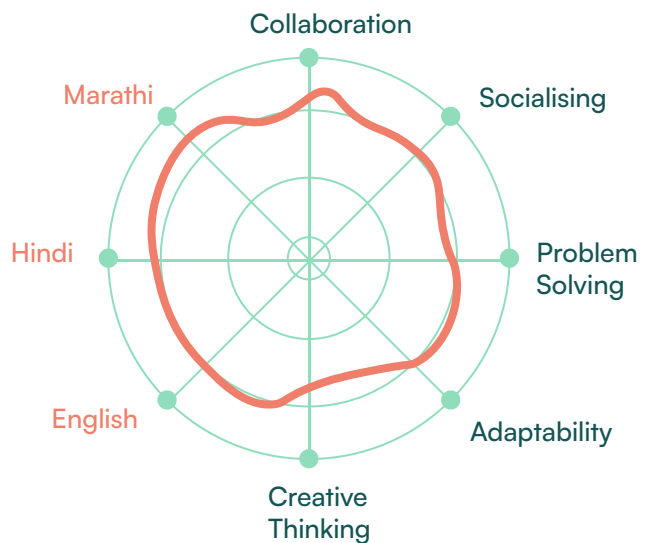
- Produced print and digital assets: mockups, social media creatives, marketing materials.

About me

Namaste!

I'm Nupura Parulekar, a Visual Communication Designer based in Mumbai. As a designer I believe that every interaction is a brushstroke of experience, contributing to the masterpiece of our creative journey.

I see myself as a humble, creative, and collaborative designer who enjoys teamwork and transforming ideas into impactful visual experiences. My main areas of interest are branding, print design, and packaging design. I am passionate about exploring how thoughtful design can enhance everyday experiences and bring brands to life.



Skills



Illustrator



Photoshop



InDesign



AfterEffects



Figma



Blender

Contact



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